

डॉ. सुनील मेहड़ू
संयुक्त निदेशक सॉफ्टवेयर

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November 21, 2023

Ref: CEC/JD-S/F.F./2023

Dear Sir/Madam,

Consortium for Educational Communication (CEC) is an Inter-University Centre of University Grants Commission, New Delhi and has 21 Educational Multimedia Research Centers (EMRCs) set-up in various universities / institutions across India. CEC & its EMRCs are engaged in the production & dissemination of educational video programs and development of Educational Content for Swayam Prabha DTH platforms. CEC is also running Massive Open Online Courses (MOOCs) through Swayam platform of MoE, GOI. These courses are CBCS compliance.

CEC organizes CEC-UGC Educational Film Festival to nurture, encourage and recognize the excellence in educational video program production in its Media Centres, educational institutions, individual producers / directors and media houses in the country and abroad. The journey started in the year 1988 and since then the journey continues. This year the 25th CEC-UGC Educational Film Festival has been announced and the entries are being invited.

To achieve the excellence and to make festival more relevant in present day context, new inclusion of categories like Innovative Lecture Award (Academician) under the **Innovative ICT Mediated Learning** has been introduced. Further, to encourage students studying in Mass Communication, Journalism, Film/TV and allied professional courses in Indian Educational Institutions, an **Amateur Video Production of the Year Award** is also given. The entries for this award may also be sent by the concerned departments. A brochure of the Film Festival containing terms and conditions and Entry Form along with mandatory annexures are enclosed herewith. The Brochure is also available at <https://cec.nic.in>;

Kindly request your departments/students to send entry(ies), complete in all respect, so as to reach CEC on or before **06th December, 2023 latest by 5.30PM**, together with the required attachments and mandatory annexures. Academicians/Students can also upload their entry(ies) through Google Drive at cecvideocomp@gmail.com. We will be pleased to attend queries and / or extend any assistance, if required. Do mail us.

Sir/Madam, you are requested to circulate the festival brochure to the various departments/students to ensure maximum participation.

Looking forward for active participation in the Festival.

With regards,

Yours sincerely,

(Sunil Mehru)

Encl: Festival Brochure



Consortium for Educational Communication

(An Inter University Centre of UGC on Electronic Media)
IUAC Campus, Aruna Asaf Ali Marg, New Delhi-110067



25th CEC-UGC EDUCATIONAL FILM FESTIVAL

Introduction

Consortium for Educational Communication (CEC) annually organizes Educational Film Festival to nurture, encourage and recognize the excellence in educational video program production in its Media Centres, other educational institutions, individual producers / directors and media houses in the country. The journey started in the year 1988 and since then the journey continues. The Festival is open for national and international participation wherein Universities, Academic Institutions, Educational Institutions, Private Institutions and individual producers / directors of educational programs within and outside the country may send their entries.

Categories of Award:

Sr. No.	Categories	Rewards
A.	Imaginative Creation	
1	Best Film / Documentary Award	Rs.1,00,000/-
2	Best Short Film Award	Rs.50,000/-
B.	Innovative ICT Mediated Learning	
1	Innovative Lecture Award (Academician)	Rs.50,000/-
2	Best MOOCs Award	Rs.50,000/-
C.	Technical Excellence	
1	Best Research Award	Rs.25,000/-
2	Best Script Writing Award	Rs.25,000/-
3	Best Cinematography Award	Rs.25,000/-
4	Best Editing Award	Rs.25,000/-
5	Best Sound Design Award	Rs.25,000/-
6	Best Visual Effects and Animation Award	Rs.25,000/-

D. Amateur Video Production of the Year		
1	Best Amateur Video Production of the Year by students studying in Mass Communication, Journalism, Film/TV and allied professional courses in an Indian Educational Institution)	Rs.25,000/-
E. Exclusively for UGC-CEC Media Centres		
1	Best Program of the Year	Rs.50,000/-

General Conditions for Entry in all Categories:

- a) All categories of the Festival (except Category "E") are open for the EMRCs, Film / TV Institutes, Universities / Educational Institutions and individual educational program producers in India and abroad. Category "E" is exclusively for UGC-CEC Media Centres.
- b) Entry(ies) for Category (D-1) should be forwarded by the Department / Institution Head.
- c) The program should have been produced between 1st January 2022 and 31st December, 2022.
- d) One contestant cannot send two programs / entries in one category. However, one program / entry, if suitable, can be sent for multiple categories, using separate entry forms for each category.
- e) If more than one program is announced winner in a category, prize money of that category shall be divided equally between the producers of winning programs. However, the Trophy and Certificate shall be given to all the winners.
- f) Apart from the selection of Award-winning programs, 3 to 4 programs, in each category, may be selected worthy of screening during the Award Ceremony of the Festival and the producers / directors of those programs will be awarded Certificate of Screening.
- g) The duration of the program (except category A-2) should be in the range of **05 minutes to 30 minutes**. Category A-2 which is **Best Short Film Award** should not exceed **beyond 5 minutes**.
- h) Programs should be either in **English** or in **Hindi**. Programs in other languages may either be **dubbed** or **sub-titled in English**.
- i) The entry(ies) should be sent in professional / broadcast medium, i.e. **.MOV** or **.AVI** format with resolution of 720 x 576 (Standard Definition [SD]) or 1920 x 1080 (High Definition [HD]). One can also upload entries through Google Drive at **cecvideocomp@gmail.com**
- j) In case of category (B-1), (B-2), (C-1) & (C-2), the entry(ies) should be additionally accompanied with the **Annexures** along with the entry form carrying the following details:
 - (1) **Category (B-1)** – (Innovative Lecture Award [Academician]): Name of the academician along with the designation and department of university/college should accompany the entry form with **Mandatory Annexure I**.
 - (2) **Category (B-2)** – (Best MOOCs Award) with additional information like the Title, Course Credit, National Coordinator etc. should accompany the entry for with **Mandatory Annexure II**:

- (3) **Category (C-1)** – (Best Research Award): **Research Report** - 3 copies, along with tools used for data collection should accompany the entry form with **Mandatory Annexure III**.
- (4) **Category (C-2)** – (Best Script Writing Award): **Production Script** - 3 copies should accompany the entry form with **Mandatory Annexure IV**.
- k) The award in all categories A (1&2), B (2), D (1) & E (1), except **category – B-1** which shall be given to **academician**, shall be given to the producer(s) / director(s) of the winning program. An institution can also be the producer, whereas awards in category C (1 to 6) shall be given only to the concerned crew/technical member, i.e. Researcher, Script-writer, Cameraman, Editor, Sound Technician, Graphic Artist / Animator.
- l) In case of any violation regarding copyright/intellectual property law/other law, if reported, at any stage of the festival or even later, the winner shall be held liable for any legal consequences and have to return the cash prize, trophy and ~~certificate and will be debarred from participating in future Festivals of CEC. In~~ case of any violation in terms of production year defined, entries will be rejected out rightly. Such production agencies, producers shall be debarred from participating in any of the CEC festivals for two years.
- m) The award winning entries shall be retained in CEC Library for academic purpose. The DVDs/Pen Drives of rest of the entries shall be available for collection within one month of the organizing of Award Ceremony.
- n) CEC reserves the right to reject any entry on technical or any other ground without assigning any reason/explanation.
- o) The Awardees will be invited to participate in the Award Ceremony and will be given to-and-fro air-fare (economy class) to the producers/directors whose films are selected for award / screening, subject to the production of original tickets and valid boarding passes. Invited participants shall also be provided hospitality as per CEC-UGC norms. In case winning program is produced by more than one producer, only one producer will be invited to attend the ceremony.
- p) It will be appreciated that the organization(s) send the individual(s) who are award winner(s) to attend the award ceremony.

Jury Screening

A Jury of eminence will judge the entries.

All the awardees and participants will be informed about the results of the Festival and the same will also be uploaded on CEC website.

The Festival will consist of a Jury screening followed by screening of winning programs during the Award Ceremony.

Trophy/Memento & Certificate

Along with the prize money, a Trophy and a Certificate of Excellence shall be given to all the award winners. Programs found worthy of screening by the jury would be given Certificate of Screening only.

Enclosures with Entry(ies)

Entry(ies) may be sent to **The Joint Director, Software, Consortium for Educational Communication, Aruna Asaf Ali Marg, New Delhi – 110 067** so as to reach us on or before **06th December, 2023**. Phone: +91-11-24126418, 24126419 & 24126426, **E-mail: cecvideocomp@gmail.com**.

Documents to be enclosed with Entry Form:

- Entry form duly filled in (**Please use separate form for each entry and mandatory annexures as mentioned in point J**)
- Program DVD / Pen Drive / **Upload softcopy to festival email id through Google Drive** (for preview purpose)
- Producer's or Director's **Brief Bio-Data** with Photograph
- Synopsis of the program (**maximum 150 words**)
- 2 – 3 still photographs of the program(s) being entered in the Festival.
- Last date for entries to reach CEC – **06th December, 2023 Before 5.30PM.**



25th CEC-UGC EDUCATIONAL FILM FESTIVAL

ENTRY FORM

(Please use separate form for each category)

1. Title of the Program / Documentary **(only one entry per category):**

2. Categories: **[Please tick the relevant]**

- (i) Best Film /Documentary Award
- (ii) Best Short Film
- (iii) Innovative Lecture Award (Academician)
(Mandatory Annexure I)
- (iv) Best MOOCs Awards
(Mandatory Annexure II)
- (v) Best Research Award
(Mandatory Annexure III)
- (vi) Best Script Writing Award
(Mandatory Annexure IV)
- (vii) Best Cinematography Award
- (viii) Best Editing Award
- (ix) Best Sound Design Award
- (x) Best Visual Effects & Animation Award
- (xi) Best Amateur Video Production by Students
studying in Mass Communication, Journalism,
Film/TV and allied professional Courses
- (xii) Best Program of the Year Award
(Exclusively for UGC-CEC Media Centres)

3. Production date: _____ 4. Duration: _____ Minutes _____

Seconds

5. Language of the Program: _____ 6. Subtitled in English: Yes / No

7. Name and Correspondence Address of the participant:

Mobile _____ e-mail: _____

8. Names of the Crew Members of the program:

- (i) Producer / Director
- (ii) Researcher
- (iii) Script Writer
- (iv) Cameraman
- (v) Editor
- (vi) Sound Recordist / Technician
- (vii) Graphic Artist / Animator

Declaration:

I declare that I have gone through the terms and conditions of the Festival and agree to the same. I also declare that the entered program / documentary is produced between 1st January 2022 to 31st December 2022 and allow the same to be screened at the Festival, if selected. I testify that the program does not violate the copyright / intellectual property right law or any other law in-force in this regard. I agree and give multiple transmission rights to CEC for telecasting the program on its Vyas Higher Education Channel and on MoE's SWAYAM Prabha DTH Channels run by CEC or may be used in promo etc. for non-commercial purposes. I also agree to host the film on CEC's official website for public screening.

Signature

Place: _____

Date: _____

Forwarded by:

[Applicable only for Amateur Production by the Student Category (ix)]

Declaration

This is to certify that the Film/ Documentary _____ has been
Produced/ Directed by _____ student of

(Name of the
College/University)

Name _____ of _____ Institution/Department:

Address:

Name & Designation of Head of the Department:

Contact No. _____ E-mail:

Signature of Head of Deptt. with Office Seal



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25th CEC-UGC EDUCATIONAL FILM FESTIVAL

(Innovative Lecture Award -Academician)

ANNEXURE I

1. Title of the Film:

2. Name of Academician (Subject Expert):

3. Designation:

4. Department:

5. University/College:

6. Production Year:

Declaration

This is to certify that the above information furnished is correct to the best of my knowledge and I had worked as subject expert.

Signature: _____

Name: _____



25th CEC-UGC EDUCATIONAL FILM FESTIVAL

(Best MOOC's Award)

ANNEXURE II

1. Title of MOOC's Course:

2. Title of MOOC's Module*:

3. Course Credit:

4. Name of the National Coordinator:

- (a) AICTE (b) NPTEL
(c) UGC (d) CEC
(e) NCERT (f) NIOS
(g) IGNOU (h) IIM, Bangalore
(j) NITTTR (k) OTHERS

5. Launch Date on SWAYAM/Other Platforms:

6. Quadrants Attached:

- (a) Video Module (.MOV or .AVI File) Yes/No
(b) Textual Content (Only for One Module) Yes/No
(c) Assessment Questions (Only for One Module) Yes/No

7. Name of Producer / Director:

Declaration

This is to certify that the above information furnished is correct to the best of my knowledge.

Signature: _____

Name: _____

*** Please note that ONLY ONE Video Module (From the MOOC's Course) along with requisite quadrants should be sent for consideration**



25th CEC-UGC EDUCATIONAL FILM FESTIVAL

(Best Research Award)

ANNEXURE III

1. Title of the Film

2. Name of the Researcher

3. Research Report attached: Yes/No

Declaration

This is to certify that the above information furnished is correct to the best of my knowledge and I had worked as Researcher for the film. The research report is attached and has been carried out by me.

Signature: _____

Name: _____



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25th CEC-UGC EDUCATIONAL FILM FESTIVAL

(Best Script Writing Award)

ANNEXURE IV

1. Title of the Film:

2. Name of the Script Writer:

3. Production Script attached: Yes/No

Declaration

This is to certify that the above information furnished is correct to the best of my knowledge and I had worked as Script Writer for the film.

Signature: _____

Name: _____