




DEPARTMENT OF COMMERCE
DYAL SINGH COLLEGE, UNIVERSITY OF DELHI
FACULTY DETAIL



Title	Mrs.	First Name	RITIKA	Last Name	TANWAR	Photograph
Designation	ASSISTANT PROFESSOR					
Address	H no. 28, Molarband Village, Badarur, New Delhi 110044					
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Residence						
Mobile	9953094114					
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Web-Page						
Educational Qualifications						
Degree	Institution				Year	
Ph.D.	FMS, Delhi University				Pursuing	
M.com	Delhi University				2015	
M.B.A	ICFAI University				2009	
B.Com(Hons)	Moti Lal Nehru College, University of Delhi				2007	
Career Profile						
Working as an Assistant Professor in the Department of Commerce, Dyal Singh College, University of Delhi, since 2013.						
Administrative Assignments (From 1 st July 2018 onwards)						
<ul style="list-style-type: none">• Member of Department Admission Process• Member of Department Time Table Committee since 2022• Member of Mentor-Mentee Committee since 2022						
Areas of Interest / Specialization						
Finance and Marketing						
Subjects Taught						
Business Mathematics, Financial Management, Income Tax, Corporate Accounting, Personal Selling, Consumer Affair and Customer Care, Marketing, E-Commerce, Entrepreneurship.						
Research Guidance						
N.A						
Publications Profile						
Tanwar Ritika & Gupta Garima (2018), "Online Brand Trust- An Antecedent Framework", SJCC Management Research Review Vol. 8(2), pp 50-62						
Conference Organization/ Presentations (From 1 st July 2018 onwards)						

- Organised a Workshop on “Team Building & Interpersonal Relations” organized by Department of Commerce, Dyal Singh College, University of Delhi held on 19th Jan. 2019.
- Attended One Day National Conference on Sustainable Development Goals- NCSDG 2022 organised by Department of Commerce, Dyal Singh college(M) held in September,2022.

Paper Presented On:

- 1) “Online Brand Trust: An Antecedent Framework” in International Conference on “Emerging Business & Economic Challenges” held at Ajay Kumar Garg Institute of Management, Ghaziabad from 15th Nov,2022 to 16th Nov, 2022.
- 2) “Online Brand Trust: A Consequence Framework” in International Conference on “Opportunities for Business, Technology, Innovation and Social Science” held at MVN University from 11th Nov,2022 to 12th Nov, 2022.

Research Projects (Major Grants/Research Collaboration) (From 1st July 2018 onwards)

NA

Awards and Distinctions (From 1st July 2018 onwards)

NA

Association With Professional Bodies

NA

Other Activities like MOOCs/ Patents etc. (From 1st July 2018 onwards)

- Participated in Faculty Induction program organized by Ramanujan College, Delhi University.



Signature of Faculty Member