




DEPARTMENT OF COMMERCE
DYAL SINGH COLLEGE, UNIVERSITY OF DELHI
FACULTY DETAIL



Title	Dr.	First Name	Sarthak	Last Name	Gupta	Photograph
Designation	Assistant Professor					
Department	Commerce					
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Education						
<i>Subject</i>	<i>Institution</i>			<i>Year</i>	<i>Details</i>	
Ph.D.	Shri Jagdishprasad Jhabarmal Tibrewala University			2020	Foreign Direct Investment	
NET	UGC			2018	Commerce	
M.com	Jamia Millia Islamia, Delhi			2016	Marketing	
B.com (H)	P.G.D.A.V. (Eve) College, University of Delhi			2014	Commerce	
Professional Qualifications						
<i>Subject</i>	<i>Institution</i>			<i>Year</i>	<i>Details</i>	
Programming in C language	NIIT			2015	-	
Programming in C++ language	NIIT			2015	-	
Programming in Java (Core)	NIIT			2016	-	

Career Profile

- ✓ Dr. Sarthak Gupta is an Assistant Professor in the Department of Commerce, Dyal Singh College, University of Delhi since June, 2023.
- ✓ He has over 5 years of teaching experience at various colleges in University of Delhi, Guru Gobind Singh Indraprastha University, School of Open Learning and Indira Gandhi National Open University teaching various courses of B. Com (Hons/Prog), B.A. (Prog).
- ✓ He specializes in the field of Finance and Marketing and has attended various Conferences, Workshops, Seminars, FDP's, FIP's, Refresher Courses and Conferences in that regard.
- ✓ He is also is a life time member of Indian Commerce Association (ICA).
- ✓ He attended more than 100 webinars on various issues relating to commerce and industry.

Teaching Experience

<i>Organization/ Institution</i>	<i>Designation</i>	<i>Duration</i>	<i>Role</i>
1. Lingyas Lalita Devi Institute of Management and Sciences, GGSIP University	Assistant Professor (Full Time)	7 Months	Teaching
2. Sri Aurobindo College (M), University of Delhi	Assistant Professor (Guest)	4 Months	Teaching
3. P.G.D.A.V. College (M), University of Delhi	Assistant Professor (Ad-hoc)	8 Months	Teaching
4. P.G.D.A.V. College (M), University of Delhi	Assistant Professor (Guest)	15 Days	Teaching
5. Delhi College of Arts and Commerce, University of Delhi.	Assistant Professor (Ad-hoc)	2 Years & 11 Months	Teaching
6. Kamala Nehru College, University of Delhi	Assistant Professor (Guest)	5 Months	Teaching

7. Dyal Singh College, University of Delhi	Assistant Professor	June 2023 - Till Date	Teaching
Administrative Assignments (From 1st July 2018 onwards)			
<ul style="list-style-type: none"> ✓ Member – Time Table Committee ✓ Member – NEP Committee ✓ Member – Magazine Committee ✓ Member – Admission Committee 			
Area of Interests / Specialization			
Marketing and International Business			
Subjects / Courses Taught			
<p><u>5 Years Plus Experience - B.Com (Hons/Prog), B.A. (Prog)</u></p> <p>Computer Applications in Business</p> <p>Marketing</p> <p>Investing in Stock Markets</p> <p>Personal Finance</p> <p>Cyber Crime and Laws</p> <p>E-Commerce</p> <p>Digital Marketing</p>			
Research Guidance			

Publications
<ol style="list-style-type: none"> 1. “5g Technology: A new future wave”, International Journal of Research in Advanced Engineering and Technology, October 2019, Volume 5, Issue 4, Pages 38-42. 2. “Impact of FDI on telecommunication sector of India”, International Journal of Commerce and Management Research, November 2019, Volume 5, Issue 6, Pages 69-72. 3. “Influencers marketing: Roi measurement: A challenge”, International Journal of Commerce and Management Research, September 2020, Volume 6, Issue 5, Pages 37-30.
Association With Professional Bodies
<p>✓ Member – Indian Commerce Association (ICA)</p>
Conference Organization/ Presentations (From 1st July 2018 onwards)
Research Projects (Major Grants/Research Collaboration) (From 1st July 2018 onwards)
Awards and Distinctions (From 1st July 2018 onwards)
<p style="text-align: center;"><u>Conferences, Workshops, Seminars, FDP’s, FIP’s, Refresher Courses and Conferences</u></p> <ol style="list-style-type: none"> 1. Participated in a two-day NAAC sponsored national workshop on “Learning Approaches in Quality Education – Role of IQAC ” organized by Lingya’s Lalita Devi Institute of Management and Sciences held on 8th and 9th March, 2019. 2. Completed one-week Faculty Development Program titled “Accounting Standards’ ’ organized by Internal Quality Assurance Cell (IQAC) of P.G.D.A.V. College in association

with Teaching Learning Center (MHRD) of Ramanujan College, held between 06th August, 2019 to 12th August, 2019.

3. Completed one-day Faculty Enrichment Program titled “Industry 4.0 and the future of learning, research and work” jointly organized by School of Open Learning, University of Delhi and Miles Education held on 25th November, 2019.
4. Participated in the UGC sponsored National conference on “National Resources Management for Sustainable Development” organized by Jesus and Mary College, University of Delhi, held on 21st January, 2020.
5. Attended two-days National conference on “Water Sustainability: Conservation, Policy, Ethics and Science” organized by Zakir Husain Delhi College, University of Delhi, held between 21st – 22nd January, 2020.
6. Completed one-week National E- Learning Workshop titled “Research Methodology” organized by Internal Quality Assurance Cell (IQAC) and Center for Skill Development of Shyam Lal College, University of Delhi, held between 08th May, 2020 to 15th May, 2020.
7. Completed One Day Online Faculty Development Programme on “The Impact of Covid-19 in Manufacturing sector in India”, organized by Shree Chandrababhu Jain College, Minjur, held on 16th May. 2020.
8. Completed one day Online Workshop on” PERSONALITY DEVELOPMENT - “UNLEARN TO LEARN THE SKILL” organized by the PG & Research Department of Commerce, National College (Autonomous), Tiruchirappalli - 620 001, Tamil Nadu on 19th May 2020.

9. Completed one day International Online Workshop on “Nanomaterial Synthesis is Emerging Facet of the World ” organized by Late Pushpadevi Patil Arts and Science College, Risod held on 20th May. 2020.
10. Participated in an Online Management Development Program on "Applied Financial Econometrics using E-VIEWS" organized by the DELHI INSTITUTE OF ADVANCED STUDIES PLOT NO.6, SECTOR-25, ROHINI, DELHI - 110085 from 20th - 22nd May 2020.
11. Participated in an Online Director’s Panel Discussion titled “Challenges and Opportunities in Online Education During Post-Covid 19” organized by Jaipuria School of Business, Indirapuram, held on 23rd May, 2020.
12. Attended International E-Conference on “Covid-19 Pandemic: Issues Challenges and Opportunities for International Trade, E-Commerce and Employment” organized by Shri Asaramji Bhandwadar Arts Commerce And Science College, Aurangabad, held on 29th May, 2020.
13. Completed Five Days National Level Online Course on “Chemistry in Our Day To Day Life” organized by the PG & Research Department of Chemistry, Jamal Mohamed College (Autonomous), Tiruchirappalli - 620 001, Tamil Nadu from 4th June to 8th June 2020.
14. Completed one-week Faculty Development Program titled “Transforming Teachers for a sustainable post Covid-19 World” organized by Institute of Information Technology and Management, GGSIPU held from August 16th-20th, 2021.
15. Completed 3 days Faculty Development Program titled “Stress Management” organized by Gargi College, University of Delhi, held between 20th June, 2022 to 22nd June, 2022.

16. Completed National Faculty Development Program titled “Unlocking the Potential of Intellectual Property Rights” organized by Lingaya's Lalita Devi Institute of Management and Sciences, 24th June, 2022.
17. Attended two-days Annual International Commerce Conference on “Bharat @ 2047: Role of Commerce and Business” organized by Department of Commerce, Delhi School of Economics at Deen Dyal Upadhyaya College, University of Delhi, held between 11th– 12th January, 2023.
18. Completed One-Week Faculty Development Program titled “Data Analysis Using R Software” organized by P.G.D.A.V. College (Eve.), University of Delhi and Maharaja Agrasen Institute of Technology, GGSIPU, held from 17th January, 2023 to 23rd January, 2023.
19. Completed two-weeks Faculty Development Program titled “Indian Knowledge System and World Power India” organized by P.G.D.A.V. College (Eve.) and Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), Ministry of Education, held from 23rd January, 2023 to 06th February, 2023.
20. Completed Two-Days Online Workshop titled “The New Age Consumers - Rights & Protection” organized by Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), Ministry of Education and Voice Society (A National Body for Consumer Affairs (and Publisher of Consumer Voice Journal), held from 17th February, 2023 to 18th February, 2023.

21. Attended One Day Workshop on “Financial Education “organized by Department of Commerce, Dyal Singh College, University of Delhi and Association of Mutual Funds in India on 26th June, 2023.
