As part of Saksham's **ongoing campaign** to make **social media more accessible**, we're happy to announce an **online competition for college students**.

This campaign aims to bring attention and raise importance on how we can make **every post accessible on all social media platforms**. The competition is open to college students with visual disabilities and without visual disabilities. We'll announce two winners in each category (post and video) from each group who will get a **chance to win a digital certificate and a cash prize of 2000 INR**.
The detailed rules and regulations have been given in the pdf file attached below.

We request you to kindly circulate this information about the competition among the students of your college. college students.

Registration link to the online competition – https://docs.google.com/forms/d/1JP5DEh2PHDkyMhQEFWNHNlGc-ILITJFyhTIet-bfa28/edit?ts=64425662

Some tips for creating accessible content: https://socialmediaaccessability.saksham.org/.

SOCIAL MEDIA POST AND VIDEO CONTEST

FOR COLLEGE STUDENTS ABOVE THE AGE OF 18

❤ 999

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👤 1313

👍 899

✉ 89

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CONTEST RULES

- Register for the competition using the Google form link.
- You can create an accessible post on Facebook and tag https://www.facebook.com/socialmediaaccessibility.saksham or on Instagram and tag https://www.instagram.com/sakshamtrust/ in your post. Also send your post to sakshamtrustorg@gmail.com
- Submit your entry by 5 PM, 19 May 2023.
- Theme: Your post should revolve around the theme of "Technology an Enabler for All."
- For video entries, keep it under two minutes.
- Only one entry is allowed per category.

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CRITERIA FOR JUDGING

- Accessibility of the post
- Relevance to the theme
- Clarity of concept
- Originality and creative design
- Adherence to the time limit (video)
- Good quality of audio and/or video