




**DEPARTMENT OF COMMERCE**  
**DYAL SINGH COLLEGE, UNIVERSITY OF DELHI**  
**FACULTY DETAIL**



Title	<b>Prof. (Dr.)</b>	First Name	<b>Neeta</b>	Last Name	<b>Tripathi</b>	
Designation	<b>Professor</b>					
Address	<b>Dyal Singh College, Lodhi Road, New Delhi 110003</b>					
Phone No Office	<b>011-24367819</b>					
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Web-Page						
<b>Educational Qualifications</b>						
Degree	Institution				Year	
Ph.D.	<b>University of Delhi</b>				<b>2009</b>	
M.Phil.	<b>University of Delhi</b>				<b>2004</b>	
Post-Graduation	<b>University of Delhi</b>				<b>1999</b>	
Graduation	<b>University of Delhi</b>				<b>1996</b>	
<b>Career Profile</b>						
<p>Dr. Neeta Tripathi, Professor in Commerce, Dyal Singh College, started her teaching career in the University of Delhi in 2000 and gave her services as an adhoc lecturer in different colleges of the University of Delhi . In the year 2004, she joined Dyal Singh College as an adhoc Lecturer. In 2005, she was selected by the selection committee as a Temporary Lecturer and in 2009 she was selected as a Permanent Assistant Professor in the department of commerce Dyal Singh College.</p> <p>Her research areas of interest are sustainable finance, behavioral finance, corporate finance, ethical investment, international business, financial Markets, international trade and investment. <b>She has authored two reference books and one edited book in the area of Finance and International Business.</b> She has written numerous research papers published in various international and national journals including vision, Asian Journal of Finance and Accounting, Journal of Finance and Research etc.</p> <p>She was associated as a content writer for the paper “Financial Management” with UGC E-PG Path-Shala project under the NME ICT mission of MHRD Govt. of India.</p>						

In 2012-13, she successfully completed Research Project titled “Anatomy of the Trading Process: Empirical Evidence on the Behaviour of FIIs: A Case Study of Indian Stock Market” awarded by ICSSR, New Delhi.

In 2017, she completed another Research Project entitled “An Explanatory Analysis of Micro and Macro Level Variables of FIIs Flows in India with special reference to Determinants and Impact on Indian Economy” awarded by U.G.C.

#### Administrative Assignments (From 1<sup>st</sup> July 2017 onwards)

- ✓ Convener Research Advisory Committee, Department of Commerce, Delhi School of Economics, university of Delhi since May 2019 to till date.
- ✓ Appointed as a Member Working Group for Revision of Courses of B.com (H) and B.com in Dec 2018 by Department of Commerce, Delhi School of Economics, University of Delhi.
- ✓ Teacher In-Charge 2017-18,
- ✓ Academic Committee Member 2017-18
- ✓ Admission committee Commerce Convener 2017-18, Member (2018-19, 2019-20, 2020-21)
- ✓ Economic department Screening Committee member 2017-18, 2019-20
- ✓ Department Research Committee convener 2017-18
- ✓ Department Cultural Committee member 2017-18, 2018-19, 2019-20
- ✓ DUSU Election member (2017-18, 2018-19, 2019-20)

#### Areas of Interest/ Specialization

- ♣ Research in the area of Finance, sustainable finance, investment strategies, behavioral finance, , and International Business, foreign trade and investment, foreign markets.

#### Subjects Taught

- Business Research Methods and project work, B.com (H) 6<sup>th</sup> semester
- International Business, B.com (H) 6<sup>th</sup> semester

- Financial Markets and Institutions, B.com 6th semester
- Management Principles and Applications, B.com (H) 3rd semester
- Business organization and Management B.com 1st semester

#### Research Guidance

- Supervising one Ph.D. student w.e.f 2018-19 on the topic “Investors’ Sentiments Index and its Effect on Stock Returns- A Case Study of Indian Stock Market”
- Supervised Project reports of B.com (H) 6<sup>th</sup> semester students for the paper “Business Research Methods” during 2017-18,2018-2019,2019-20.
- Member of the sub-committee drafting syllabus of Paper titled “ Business Research Methods and Analytics” , B.com (H), 4<sup>th</sup> semester.

#### Publications Profile (From 1<sup>st</sup> July 2017 onwards)

##### **A. Books Published: Two**

- Authored a book titled “Understanding Foreign Institutional Investors: An Indian Perspective, (2018) New Delhi Publishers, ISBN 978-93-88879-33-0
- Editor of a Book titled ” Contemporary Trends in Business and Finance: An Indian Perspective” (2019), New Delhi Publishers, ISBN 978-93-88879-32-3

##### **B. Research Papers Published:**

- ♣ Growth of Fintech Unicorns in India: Recent Trends, “Global Journal of Management and Business” Vol.22 No I -B, pg-19-30, (2022),.
- ♣ Indian Unicorns and Covid 19: An Assessment and Prospects “Arthavaan”,Vol 4, Issue 1, pg 55-66, ISSN 2455-0353, December 2021.

- ♣ Relevance of Behaviour in Finance: Conceptual Analysis, “International Journal of Creative Research Thoughts “Vol.,8, No (8), pg 3815-3823, ISSN 2320-2882, August 2020.
- ♣ Indian Debt Market: Role of FPI, “International Journal of Research & Analytical Reviews, Vol 6(1), pg 288-302, ISSN 2348-1269 (E), Jan 2019.
- ♣ Indian Derivative Market &FPI “International Journal of Research & Analytical Reviews” Vol 5 (4) pg 09-15, ISSN 2348-1269 (E), Nov 2018.
- ♣ FIIs Flows in India: The role of Macro Level Variables “SUMEDHA: Journal of Management” ,Vol 6, no (2) 35-48 2277-6753(print).2322-0449 (online),ICV 5.20,GIF 0.787,ISRA Journal Factor 2.318, April-June 2017.
- ♣ Foreign Institutional investment and Economic growth: A case study of Indian Economy “FOCUS: Journal of International Business” ,Vol 4 no (1), pg 88-94 ISSN2347-4459(print),2395-258X (online), Jan-June 2017

Conference Organization/ Presentations (From 1<sup>st</sup> July 2017 onwards)

**A. Conference Organization:**

- ◆ Advisor for One Day National Conference on “Sustainable Development Goals- NSCDG 2022” organized by Department of Commerce, Dyal Singh College and Department of Commerce ,Faculty of Commerce and Business, DSE, University of Delhi held on 9<sup>th</sup> September 2022.
- ◆ Coordinator for International Symposium on “ Emerging Business Models : The New Normal Phenomenon” organized by Department of Commerce, Dyal Singh College, University of Delhi held on 6<sup>th</sup> September 2021.

- ◆ Coordinator for Webinar on “Happiness and Public Policy in the Wake of COVID-19” organized by Department of Commerce, Dyal Singh College held on May 25th 2020.
- ◆ Co-convenor for One Week Faculty Development Program on “Research Methodology” organized by Department of Commerce, Dyal Singh College held during 2nd-9th November 2020.
- ◆ Organizing member for One Day National Conference on “Transformations in Business, Management & Entrepreneurship” organized by Department of Commerce, Dyal Singh College, held on 25th April 2019.
- ◆ Organizing member for Symposium on “Industrial Revolution 4.0 – Issues, implications and Challenges” organized by Department of Commerce, Dyal Singh College held on Oct 1st 2019.
- ◆ Co-convenor for Symposium on “Emerging Trends in HRM” organized by the Department of Commerce, Dyal Singh College, University of Delhi, held on 11th October, 2018.
- ◆ Co-convenor for One Day F.D.P on “Advance MS- Excel” organized by Department of Commerce Dyal Singh College held on sept 29th 2018.
- ◆ Convenor for One Day Faculty Development Programme on “Research Methodology” organized by Department of Commerce, Dyal Singh College held on Jan 4th 2018.
- ◆ Convenor for One day Faculty Development Programme on “GST and Custom Laws” organized by Department of Commerce Dyal Singh College held on Feb 5th 2018.
- ◆ Convenor for One Day Workshop on “Tax Your Brain- A workshop on Goods and Services Tax” organized by Department of Commerce Dyal Singh College held on 6th September 2017.

- ◆ Convenor for Symposium on “Digital Marketing” organized by Department of Commerce, Dyal Singh College held on November 1st 2017.

### **B. Conference Presentations :**

- Presented a Paper titled “Values and Ethics in Business” in World History Conference-2017 on the theme Values, Ethics & Culture: Past and Present, Organized by AISS Amity University, Noida, Uttar Pradesh, 4-5 October 2017.
- Presented a paper “Buddhist Ideology & Trade: Ancient Period” in International Conference on Buddhism: Traditions, Ideologies and Dissent, organized by Gautam Buddha University, School of Buddhist Studies and Civilization held on 7-8<sup>th</sup> September 2017.
- Presented a Paper “ Role of Women in Trade and Commerce: A Historical Perspective” in World History Conference -2019 on the theme “Women: A Journey through the Ages” organized by AISS, Amity University, Noida, 23-24 January 2019
- Presented a Seminar Paper “Study of Relationship between FIIs investments and BSE Sensex” in 16<sup>th</sup> Refresher course in Commerce and Management at HRDC Jamia Millia Islamia, New Delhi from 28<sup>th</sup> Jan-16<sup>th</sup> Feb 2019.

### **C. Participation in RCs/FDPs/Webinars :**

- ✓ Participated in Two Week Refresher Course on “DATA ANALYSIS WITH STATISTICAL METHODS” organized by TLC Ramanujan College, University of Delhi from 21 Dec 2020-3<sup>rd</sup> Jan 2021.

- ✓ Participated in FDP on “Emerging trends of Pedagogy in language, literature & social science (On-line Delhi) organized by Shyama Prasad Mukherji college University of Delhi & Teaching Learning Centre (TLC) Ramanujan College University of Delhi from 13.07.2020 -19.07.2020.
  
- ✓ Participated One Week FDP (Online) on “Research Methodology” from 2nd-9th November 2020 organized by Department of Commerce Dyal Singh College, University of Delhi.
  
- ✓ Participated in One week (Online) Faculty Development Programme on “E-content Generation and Managing Online Teaching Online ( Delhi) organized by Sri Aurobindo College (E), University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi from 11th December 2020 17th December.
  
- ✓ Participated in webinar on “Women (and Men) In Leadership During COVID-19 Scenario: Best Practices for Global Well-Being” held on June 30, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.
  
- ✓ .Participated in webinar on “The Impact of Covid-19 “On Microfinance and Entrepreneurship Development” held on July 24, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.
  
- ✓ Participated in webinar on “The Design of Analytics: When Behavior Economics Makes Sense of Emotions in Product Design” held on July 30, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.

- ✓ Participated in webinar on “Building Research Skills for Career Development and Nation Building” held on September 15, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.
- ✓ “Participated in webinar on “Regional Income Disparities, Monopoly and Finance” held on September 18, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.
- ✓ “ Participated in webinar on” Impact of Covid -19 on Cost Behavior in Hospitals” held on September 25, 2020 organized by Amity Directorate of Management & Allied Areas (ADMAA), Noida, India.

#### Research Projects (Major Grants/Research Collaboration) (From 1<sup>st</sup> July 2017 onwards)

##### **A. Research Projects Completed: Two**

- ❖ Successfully completed research project in 2013 awarded by ICSSR entitled “Anatomy of the Trading Process: Empirical Evidence on the Behaviour of FIIs: A Case Study of Indian Stock Market”.
- ❖ Successfully completed another research project in 2017 awarded by U.G.C. entitled “An Explanatory Analysis of Micro and Macro Level Variables of FIIs Flows in India with special reference to Determinants and Impact on Indian Economy.”

##### **B. E-Content Development:**

Contributed in the e-PG Pathshala Project by UGC under the NMEICT mission of MHRD, Govt of India, as content writer in commerce for following modules:

- Module -18 “Operating leverage”
- Module -19 “Financial Leverage”
- Module -20 “Combined Leverage”
- Module – 21 “Analysis of Financial Plans: EBIT-EPS Analysis



Awards and Distinctions (From 1 <sup>st</sup> July 2017 onwards)
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Association With Professional Bodies
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Other Activities like MOOCs/ Patents etc. (From 1 <sup>st</sup> July 2017 onwards)
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Any Other Information:
Qualified UGC- NET Examination in December 1999

*Neeta Tripathi*

Signature of Faculty Member