



**DEPARTMENT OF COMMERCE**  
**DYAL SINGH COLLEGE, UNIVERSITY OF DELHI**  
**FACULTY DETAIL**



Title	Dr.	First Name	<b>Priyanka</b>	Last Name	<b>Shukla</b>	Photograph
Designation	<b>Assistant Professor</b>					
Address	<b>C-510, Garima Vihar, Sector-35, Noida, 201307</b>					
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Web-Page	<a href="http://dsc.du.ac.in/faculty/"><b>http://dsc.du.ac.in/faculty/</b></a>					
Educational Qualifications						
Degree	Institution				Year	
Phd (Commerce)	<b>DDU University</b>				<b>2010</b>	
MBA	<b>SMU University</b>				<b>2007</b>	
M.Com	<b>DDU University</b>				<b>2005</b>	
B.Com	<b>DDU University</b>				<b>2003</b>	
Career Profile						
<b>Having more than 9 years of teaching experience in University of Delhi, Earlier worked as SRF and JRF under UGC grant.</b>						
Administrative Assignments (From 1 <sup>st</sup> July 2017 onwards)						
<ul style="list-style-type: none"><li><b>Have participated in managing various assignments given by the Department and College including departmental fest, seminars and workshop.</b></li></ul>						
Areas of Interest / Specialization						
<b>Marketing Management, Organizational behavior, Service Marketing, Information technology, E-Commerce</b>						
Subjects Taught						
<b>Business Law, E-Commerce, International business, Foreign exchange management, Human Resource management, Organizational Behavior</b>						
Research Guidance						
Publications Profile (From 1 <sup>st</sup> July 2017 onwards)						
Conference Organization/ Presentations (From 1 <sup>st</sup> July 2017 onwards)						

- 1) Completed the workshop on MOOCs, Online Courses & Open Educational Resources conducted by the center for professional development in higher education (CPDHE), UGC-HRDC, University of Delhi during 23rd May 2020 to 29th May 2020
- 2) Designing and development of MOOCs FDP's organized by ISAC, Dyal Singh College, Karnal on 14th June 2020
- 3) Participated in 'One-Day Research Methodology Faculty Development programme' held on 04th Jan, 2018 organized by Department of commerce, Dyalsingh College.
- 4) Participated in 'One-Day faculty development programme on Advanced MS-Excel held on 29th Sep, 2018
- 5) Participated in 'GST and custom law' held on 5th Feb 2018 Organized by Dyalsingh college, University of delhi
- 6) Participated in 'Seminar on digital marketing' held on 1st Nov 2017 Organized by Dyalsingh college, University of delhi

Research Projects (Major Grants/Research Collaboration) (From 1<sup>st</sup> July 2017 onwards)

Awards and Distinctions (From 1<sup>st</sup> July 2017 onwards)

Association With Professional Bodies

**RDA , Indian Commerce association**

Other Activities like MOOCs/ Patents etc. (From 1<sup>st</sup> July 2017 onwards)

**Priyanka Shukla**

Signature of Faculty Member