




**DEPARTMENT OF
COMMERCE
DYAL SINGH COLLEGE,
UNIVERSITY OF DELHI**



FACULTY DETAIL

Title	Ms.	First Name	Ankita	Last Name	Gupta	Photograph
Designation	Associate Professor					
Address	E-38, Second Floor, Greater Kailash -1, New Delhi - 110048					
Phone No Office	NA					
Residence						
Mobile	9811616000					
Email	ankitagupta@dsc.du.ac.in					
Web-Page	NA					
Educational Qualifications						
Degree	Institution				Year	
B.Com (H)	Lady Shri Ram College, Delhi University				1993	
M.Com	Delhi School of Economics				1995	
Career Profile						
M.Com Gold Medalist, NET -JRF qualified, experienced teacher in the Department of Commerce. Have taught varied papers in the areas of Economics, International Business, Advertising, Marketing and Accounting over twenty-six years. Focused on student-centric teaching strategies that aim to place syllabi in professionally-relevant contexts. Actively mentor and support students in their professional and personal development.						
Administrative Assignments (From 1 st July 2017 onwards)						

**Teacher-in-charge 2022-23 Department of Commerce
Convenor Parent-Teacher Association, Member Time-Table Committee
Member of Department's Admission committee and Commerce Society**

Areas of Interest / Specialization

Marketing, Consumer Affairs

Subjects Taught

Advertising, Marketing, Consumer Affairs and Customer Care

Research Guidance

Publications Profile (From 1st July 2017 onwards)

Conference Organization/ Presentations (From 1st July 2017 onwards)

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**Organised National Conference on “Transformation in Business, Management, and Entrepreneurship” at Dyal Singh College in 2019.
Organised workshop on “Teambuilding and Interpersonal Relations” at Dyal Singh College in 2019**

Research Projects (Major Grants/Research Collaboration) (From 1st July 2017 onwards)

Awards and Distinctions (From 1st July 2017 onwards)

Association With Professional Bodies

Member of Consumer Voice, Member IHC

Other Activities like MOOCs/ Patents etc. (From 1st July 2017 onwards)

A handwritten signature in black ink, appearing to read "J. White", with a decorative flourish underneath.

Signature of Faculty Member